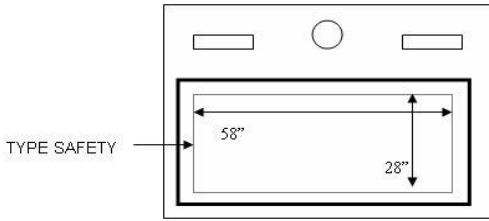




SilverBox® SPECIFICATIONS

CUSTOMER SUPPLIED POSTERS



Pedestrian Side Shown Above

Trim Size: 60" W x 30"H (Landscape)

Live Area: 59" W x 29"H

Type Area: 58"W x 28"H

Please keep all type within the "type safety" area.
Use only UV resistance Inks

Printing Specs

Print Substrate Material: 20 point white polystyrene

Print Output: 100 dpi @ final output size, CMYK

Back up posters: 15% overage required

Note: EcoMedia reserves the right to refuse posters not printed on the correct substrate.

Please Ship Printed Posters to:

EcoMedia Direct Incorporated

2402 Stouffville Road PO Box 245
Gormley, ON
L0H 1G0
ATTENTION: Production

*Important Delivery Terms

- Client is responsible for all shipping charges
- Posters to be received no later than 5 business days prior to installation date to ensure posting by campaign start date.

ECOMEDIA RESERVES THE RIGHT TO REFUSE TO INSTALL POSTERS WITH MESSAGES THAT DO NOT CONFORM WITH CANADIAN ADVERTISING ASSOCIATION STANDARDS.

If you have any questions regarding specification requirements, please contact our Toll Free at 1-800-661-6088